



PRIVATE ISLANDS INC.

THE PREMIERE INTERNATIONAL FIRM FOR PRIVATE ISLAND MARKETING AND SALES

"I stood at the edge of the beach, watching the sailboats circling Georgian Bay, completely surrounded by the Ontario wilderness. The feeling was indescribable... it was instantly clear to me what in life mattered- and what didn't. Honestly, I wanted to toss my cell phone into the lake."

-Private Islands Inc. CEO Chris Krolow

550 Queen Street East
Suite 330
Toronto, Ontario
M5A 1V2
Canada

Tel: 647-477-5581
Fax: 647-439-1473
info@privateislandsinc.com
www.privateislandsinc.com



About Private Islands Inc.

Owner and operator of Private Islands Online, the Virtual Island Broker, and Private Islands Magazine, Private Islands Inc. is the premier international firm for private island marketing and sales. Headquartered in Toronto, Canada, our corporation employs a full staff of experts in international real estate, marketing, graphics design, internet technology and media relations. We offer unsurpassed international exposure, as well as discreet referrals and private methods of uniting buyers and sellers.

Our Company and Core Services



Private Islands Online

Established in 1999, the Private Islands Online (PIO) website is an institution in the private island industry. The first service to unite the previously fragmented island business, our highly popular website is the first- and often only- place prospective clients search for their dream property. Our newly-expanded site is both an advertising medium and the only comprehensive information source for articles, advice and resources on all aspects of island buying, selling, developing and living, with a forum for island owners and dreamers to meet and discuss the pleasures and challenges of island life. With approximately 4 million unique visitors a year, PIO is the center of the island world.



Private Islands Magazine

Featuring stunning images and insightful articles, Private Islands Magazine shines a spotlight on the most luxurious properties on the market, and defines the trends that shape our unique industry. Published twice a year, this high quality, glossy print magazine has quickly become the most effective marketing tool for more expensive and exotic private islands. Click here to view the Fall/Winter 2009 Issue <http://www.zinio.com/reader.jsp?issue=416106690&o=ext>



Virtual Island Broker

The Virtual Island Broker is a revolutionary system entirely designed and built by Private Islands Inc. The VIB opens the doors to the hidden market for serious buyers, and enables privacy-conscious sellers to keep the details of their island sale confidential. Our in-depth knowledge and years of experience in this complex field have enabled us to develop a proprietary technology for accurately matching serious buyers with their dream properties- whether or not the island is publicly listed. Visit www.virtualislandbroker.com to register.



Private Islands Newsletter

With more than 50,000 opted-in subscribers, our newsletter is the information source of choice for brokers, prospective owners and island lovers. Issued each month, our newsletter introduces the hottest new properties on the market and gives an informative update on our company projects, upcoming investment regions and general news of interest to our subscribers. Entering its 6th year, the Private Islands Newsletter is both a highly successful advertising tool, and our way of keeping in touch with our network.



IslandsForRent.com

With more than 200 stunning private islands and resorts spanning the globe, Islands for Rent is an informative and elegant showcase of some of the world's most stunning vacation properties. From the glamour of exclusive Caribbean celebrity-owned resorts to remote northern lodges, private island rental is a growing industry and an ideal way to "test drive" the suitability of island ownership. Visit to submit or view private islands for rent.

CEO's Message




If there's one thing that virtually everyone shares, it's the longing for a refuge from the everyday, a place in our lives that offers peace, relaxation, and just the right amount of adventure. A place that is entirely ours to create, and where we can determine our own existence in a way that's not always possible when faced with the pressures of the greater world. And even the most urban among us sometimes feel the need for a simpler life, to reconnect with nature and experience an unspoiled wilderness that's sadly becoming harder to find on the mainland. This is the dream of the private island, and my company was founded to turn this dream into a reality for our clients.

Diverse and constantly changing, the unique qualities of our industry drive Private Islands to continually experiment with new mediums, innovative marketing and the latest technologies, resulting in our ever-growing number of websites, products and services. With the success of the Virtual Island Broker, island buyers and sellers can effectively market properties with total anonymity, a revolutionary new tool custom-made for this privacy-conscious industry. And to help market our clients islands more appropriately we've invested in Private Islands Magazine, a high quality semi-annual print publication that has become an instant success. The future of the island business is one of even greater unity among its agents, and a spirit of co-operation that will lead to more collaborative efforts and joint projects among our network of island brokers. These will include in-house island development projects, investment trusts, and involvement in the growing industry of man-made private island real estate. At the forefront of current concerns for us all is the increasing need for greater environmental consciousness and stewardship, which led to our partnership with environmental preservation groups such as Seacology, and our continuing efforts with our Articles, Resources and Living sites to educate island lovers on eco-friendly island living and development.

My own first time spent on a private island was a truly life changing experience, one which led to the creation of Private Islands and motivates me to share the dream of private island ownership with the world. I look forward to continuing to help shape the future of this unique industry, and bringing our clients ever closer to their own visions of paradise.

Chris Krolow
CEO and Founder
Private Islands Inc.



"It's the ultimate fantasy... the rare opportunity to create your own reality. And at least temporarily, live your life exactly as you choose."

-Private Islands Inc. CEO Chris Krolow

"Islands are like diamonds. Beauty is essential, but rarity makes any commodity infinitely more desirable."

Private Islands Inc. CEO Chris Krolow

Private Islands Inc. Directors



Chris Krolow - CEO and Founder

As the CEO and founder, Chris Krolow's strong and visionary leadership has taken Private Islands Inc. to the apex of luxury real estate marketing. Travelling the world to develop strategic partnerships, Krolow has established the first and only organized network of all the top island brokers, effectively uniting a geographically diverse yet highly specialized industry. In this complex business, his knowledge and connections have transformed his company into the central network of the island world. Inspired by his prior success as a high-tech entrepreneur, Krolow draws on the latest technology and innovative marketing to ensure that Private Islands Inc. will continue to shape the future of the private island industry.



Kevin Cross - Director

With complex new real estate regulations and some of the world's most prestigious island properties, the Bahamas requires a broker with exceptional dedication and skill. In this challenging market, Private Islands Inc. works exclusively with established broker Kevin Cross of Nassau-based Bahamas Realty. Licensed as both a broker and appraiser by the Bahamas Real Estate Association (BREA), and an Honorary Director of Private Islands Inc., Kevin has built a successful 15-year career specializing in high-value residential property and private islands. His singular commitment to the needs of his clients has resulted in the successful purchase of islands by high-net worth individuals, major developers, and resort groups. Also an active participant in the Bahamas real estate community, Kevin has served as both a Director and Honorary Secretary of the BREA.

Our Team

Private Islands Inc. employs a staff of professionals expert in real estate and travel, online marketing and SEO optimization, web design, image editing, journalism and copywriting.

Media

Private Islands Inc. has been featured in hundreds of media publications, including:

Forbes

Time Magazine

Conde Nast

New York Times

CNN

Men's Journal

The Sunday Times

USA Today

Forbes Traveller

Wall Street Journal

The Guardian Unlimited Travel

Vanity Fair

Presence

With our comprehensive information packages and an unparalleled selection of beautiful high-resolution images, Private Island Inc. is the premier island resource for the world's biggest luxury publications.





Questions & Answers

Q. What does Private Islands Inc. do?

A. We're a full-service firm devoted exclusively to the marketing of Private Islands for sale or rent.

Q. Who is Private Islands Inc.?

A. Private Islands Inc. is a team of skilled professionals and brokers with backgrounds in real estate, travel and tourism, web-based marketing and international relations. Please see our About Us page for details.

Q. How many islands do you have for sale?

A. Private Islands Inc. has the world's largest number of islands for sale- the total is currently about 450, excluding those in our island black book.

Q. What exactly is your "island black book"?

A. The Virtual Island Broker. These are the islands that are kept confidential due to the privacy concerns of the sellers, or the islands that are so sought-after that they never make it on to the public market.

Q. Who gets to look at the islands in your black book?

A. Until recently, these properties were reserved for special cases where we knew our client and had a good match for what they were looking for. Our revolutionary Virtual Island Broker technology has now made it possible for any interested island buyer to receive the star treatment. After signing up and filling out an Island Profile, our program will instantly check for matches on both the public and hidden markets.

Q. Who are your clients?

A. Our clients are as varied as our islands! Celebrities, wealthy entrepreneurs, property developers, and even upper-middle class families looking for a unique vacation retreat. With the price tags on many small islands lower than your average urban condo, island ownership is becoming possible for almost anyone.

Q. Where are your islands located?

A. Wherever islands are found and open to purchase- ranging from traditional areas such as the Caribbean, Europe, and Canada to lesser-known regions like Asia and Africa. Our company has some of the only islands available in unique new markets like South Korea, Estonia and Egypt.

Q. How do I know if island purchase is right for me?

A. Research is the most important way to determine whether island ownership is right for you. The Private Islands Online website offers articles, a discussion forum and extensive resources on the challenges and pleasures of island ownership, and more than 200 islands available for rental, which is a great way to “test drive” the private island experience. Please see our Guide to Buying an Island for more details. Our knowledgeable staff at Private Islands Inc. is also happy to answer any questions you may have. Contact us.

Q. How do I sell my private island?

A. Contact us. Private Islands Inc. will help you choose from a range of services designed for the varying needs of island sellers and brokers, and assist with all aspects of successfully marketing your property. Please see our Guide to Selling an Island and our Services for more details, or contact us.

Q. Where are you located?



An aerial photograph of a lush green island with a marina and buildings. The island is surrounded by clear blue water. The word "Island" is written in white text over the top left portion of the image.

Island

Stewardship

In our unique industry, one of the most pressing concerns is striking a balance between the needs of humans, and those of the natural environment. Isolation, fragile eco-systems and locations in susceptible areas means that islands may be more sensitive to environmental damage than other types of real estate, and may require greater care while being developed and used. Private Islands Inc. takes an active role in encouraging sustainable development, and bringing attention to the ecological issues affecting island regions.

Our company is a proud associate of Seacology, the world's premier island preservation non-profit organization. Established with the mandate of protecting the health of global island ecosystems, this fantastic NGO applies a "win-win" ethos in their efforts to create protected land and sea zones. Working closely with local populations, Seacology offers valuable infrastructure such as medical centres and school buildings in exchange for the designation of protected wildlife areas. This practice ensures that those most affected by the designation of territory as off-limits to use will also have the most to gain. The efforts of Seacology have had a strong positive impact on island ecologies found in every continent, and have assisted many local communities in improving the lives of residents.

Dedicated to raising awareness of emerging eco-friendly technologies, our Private Island Living section is an extensive resource for sustainable island development and enjoyment. Island enthusiasts are first and foremost nature lovers, and have long been early adopters of "green" technology. From the lat-

“The most popular new types of developments are, without a doubt, highly eco-friendly. Preserving the natural character of the island is not only better for the planet, but makes properties more appealing if you want to resell.”

est in solar or wind power to low-impact modular dwellings, island living and environmental consciousness go hand in hand. We encourage any of our clients and visitors to submit eco-friendly ideas or products to Private Island Living, and to contribute to the on-going discussions about island living, development and climate change in our forums.

For island owners who wish to donate or bequeath their property to a preservation group, or are looking for ideas on marketing their island to environmentally conscious individuals or companies, please contact us for details. Private Islands Inc. also has a strong interest in developing new projects relating to island stewardship, and is actively seeking new possibilities for promoting eco-friendly philosophies. If you would like to contribute ideas or discuss a possible partnership with our company, please contact us to discuss.





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