



PRIVATE ISLANDS INC.

THE PREMIERE INTERNATIONAL FIRM FOR PRIVATE ISLAND MARKETING AND SALES

2010 Seller's Guide

"As a primary resource for virtually every potential private island buyer, properties not listed through our company have little visibility in the market"

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Welcome to Private Islands

The private island industry is a niche sector of luxury real estate with unique challenges. In the last few years, our industry has experienced rapidly changing markets, quickly evolving technologies, and increasing concerns about the environmental impact of development. And in this highly diverse field, the client for your island may be in the nearest city- or across the globe. When marketing your property, up-to-date knowledge and innovative strategies are key. We work closely with island owners and brokers to develop comprehensive marketing plans that take into account both the global market, and the individual needs of island sellers.

Private Islands Inc. offers a broad range of services to fit a variety of needs and budgets. From a simple listing on Private Islands Online to an expansive marketing campaign under our Exclusives arrangement, our company ensures that all island sellers are guaranteed visibility in the competitive international market- and in some cases, at no up-front cost to the seller. Together, we will discuss your individual requirements, and establish the most successful path to potential buyers.

Marketing your Island

Each island is unique, and Private Islands offers affordable services tailored to ensure successful marketing for every property and budget. Our years of experience in our industry have given us a detailed understanding of the challenges that come with private island sales, as your buyer may be in the nearest city- or across the globe. With our innovative marketing tools, extensive network and unparalleled international and local exposure, Private Islands is the only choice for selling your island. And as a primary resource for virtually every potential private island buyer, properties not listed through our company have little visibility in the market. It may be a basic advertisement on Private Islands Online, or more extensive marketing services, but we'll find the right option to help you reach the right potential buyers.

Our well-informed, personal touch is what makes us different, and we ensure that all of our clients are given the attention they deserve. Whether the island you're selling is priced at \$50,000 or \$50 million, Private Islands will guide you every step of the way. Please contact us with any questions about our services or packages, and we're happy to be of assistance.



"Island buyers are looking for something specific, and general real estates simply don't have the right clients. Most are looking for condos or mainland homes- not islands."

-Client

Achieving the Best Price for Your Island



Private Islands Inc. assists island owners and brokers with achieving the best possible price for their property. With a global view of the international market and a comprehensive understanding of purchasing trends, our company is the premier information resource for those beginning the marketing process. In our years in the industry, we've discovered that the most attractive aspects of islands- their uniqueness and relative seclusion- may result in challenges for sellers.

For island owners, the first step to evaluating their property should be a consultation with an experienced local broker with a track record of appraising island or waterfront properties. This highly niche sector of real estate often means limited comparable properties to base an assessment on, and when possible, Private Islands Inc. offers assistance with the historical data and market information that will ease the process of obtaining an accurate market value. In the experience of our company, significant problems may occur if a private island is over-valued and subsequently requires dramatic price reductions, making a thorough and informed appraisal a necessity prior to public listing.

"We understand the challenges presented by private island marketing"

Once a private island has been evaluated, other options remain for adding significantly to an island's resale value. Full telecommunications services dramatically increase an island's usability, improving security and providing essential access to mainland resources in case of emergencies. Communications can also make or break a property for potential buyers. Private Islands Inc., through our partnership with a specialist telecommunications firm, is now offering these important services to our clients. Please contact us for a consultation on how we can help you get the most for your island.

We understand the challenges presented by private island marketing, and are committed to developing innovative, intelligent strategies for helping sellers overcome these hurdles to reach the optimum price for their unique properties. Also see our Guide to Selling Your Island for a primer on other strategic marketing tools and ideas.



Private Islands Inc. Marketing Arrangements

Private Islands Inc. offers a full suite of luxury real estate marketing services tailored to the niche field of island sales, and our staff will be happy to assist you in choosing the right option for your particular needs. For additional information on the types of island properties and markets, please see our Guide to Selling an Island.



Prepaid Online Advertisement

Best suited to islands located in thriving local markets that would also benefit from increased international exposure, this option is a flat-rate fee paid prior to the island listing, and runs for the duration of the island's time on the market. This fee is calculated on a sliding scale relative to the island's listing price, and purchases a quality-controlled and managed advertisement on Private Islands Online. The cost of this option includes hosting, text editing and copywriting, and professional image editing services. All inquiries on PIO are run through our technologically advanced filter to prevent spam, Nigerian scams and other undesirable communications.

This service is on the basis of a one-time prepaid fee:

Islands under US \$1 Million - **US \$300**

Over \$1 Million - **US \$500**

Basic Online Advertising Package

Providing an extensive range of promotional services, this package is on the basis of a post-sale advertising percentage fee. No up-front costs are involved, and the negotiable fee is applicable if our services directly result in the island's sale.

The Post-sale referral fee option is only available to those selling property where real estate laws do not prohibit the paying of referral fees to companies or persons that do not hold a real estate license.

Please contact to discuss. [1-647-477-5581](tel:1-647-477-5581) or info@privateislandsinc.com



Exclusive Marketing Partnership

The full force of our marketing efforts behind your island sale, our Exclusive Partnership is the most effective way to sell your private island. A spectacular individual website, inclusion in our online catalogue and Virtual Island Broker, thoughtful press releases and the facilitation of professional images are just some of the ways that our expert staff will carefully manage every aspect of your island's marketing. This arrangement is intended to be a joint effort with one of our recommended brokers or a local agent of your own choosing, who will hold the formal "exclusive listing", but may be available in certain cases to owners directly. Due to the substantial investment made by our company, the Exclusive Marketing Partnership is available to select clients at our discretion.

1-647-477-5581 or info@privateislandsinc.com

Private Islands Inc. works with only a limited number of islands under this arrangement



Private Promotional Service

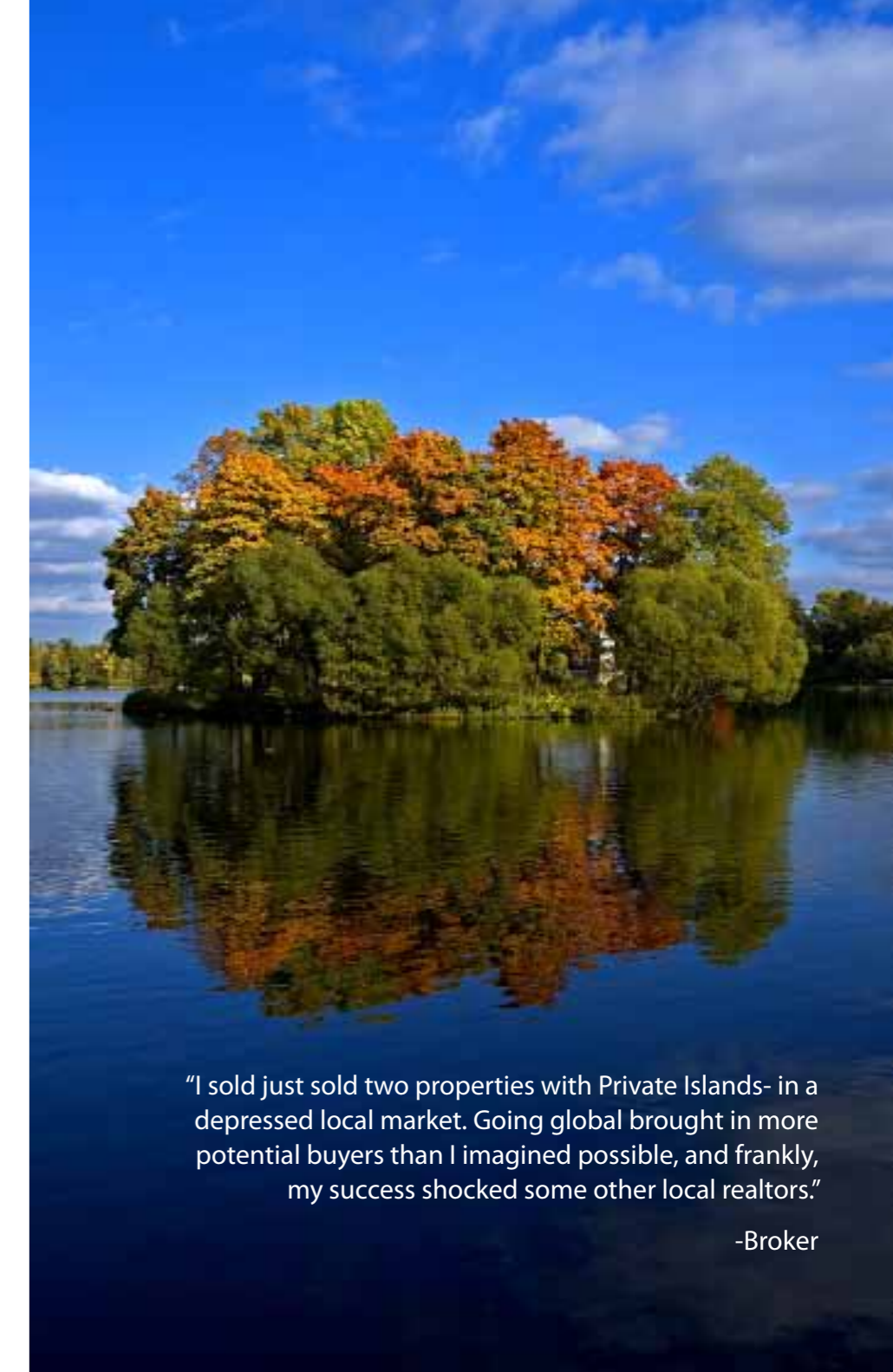
There are a variety of reasons for wishing to keep the details of an island sale private, and this option has been tailored to offer the best possible promotion without publicizing the island's details. Discreet and effective, our Virtual Island Broker opens the doors to potential buyers from across the globe, while keeping identifying details private and ensuring that you stay in control of the release of information. Our staff will also make private referrals from our client database, while strictly maintaining your privacy.

1-647-477-5581 or info@privateislandsinc.com

Custom Web Site and Promotion

With a staff of experienced web and graphics design professionals, Private Islands Inc. is pleased to offer custom micro-sites to island sellers seeking a personalized and comprehensive approach to online marketing. Our micro-sites are available in conjunction with any of our other compatible services, for a fee that varies depending on the style and size of the micro-site. Please contact us for a consultation and cost estimate.

1-647-477-5581 or info@privateislandsinc.com



"I just sold two properties with Private Islands- in a depressed local market. Going global brought in more potential buyers than I imagined possible, and frankly, my success shocked some other local realtors."

-Broker

Guide to Selling an Island

Each region and island is distinct, and presents individual opportunities and challenges. As unique properties with a very specific and discriminating clientele, private islands require careful marketing to appeal to the right potential buyers. We offer a variety of affordable, effective services that can be tailored to the needs of each property and seller. However, there are also some general, global principles to bear in mind when considering selling a private island.

1. When it comes to island marketing, more is not always better. When an island can be found in many places online, it reduces the sense of exclusivity that forms a critical part of the allure of island ownership, and it also becomes more difficult to update and control the listing information. Properties lose substantial credibility when they appear to have a variety of prices, sellers and details and will be disregarded by potential clients. Private Islands Inc. provides a single, trusted marketplace for potential buyers, and actively maintains the integrity of properties by preventing our listings from being illegitimately duplicated online.
2. Owners should consider engaging a specialist broker. Some owners prefer to show and take care of the details of their island sale on their own, whereas those with busy schedules or inexperience in real estate sales should opt for the services of a local broker to take care of property showings, client inquiries and paperwork. Private Islands Inc. is happy to recommend an experienced broker from our network where services are available.

3. Know your audience. Large islands with few development restrictions that are located in vibrant tourism regions should be marketed with developers in mind, and framed as investments. Smaller properties with a fully-developed home or that have heavy restrictions are more likely to appeal to individuals or families seeking second homes. Private Islands Inc. has a comprehensive, active list of clients
4. Provide adequate information. Island listings which lack details such as permissible development, geographical and topographical data, exact location and other information crucial for potential buyers to know will receive fewer qualified inquiries and have less credibility than listings that offer complete details. Private Islands Inc. offers complimentary copywriting services to our clients, and will work with you to create an effective, informative listing. See our Guide to Writing an Island Description for a general outline.
5. Obtain high-resolution images. When marketing properties that routinely cost millions of dollars, sellers cannot afford to lose buyer's attention due to unclear representation. Islands with high-quality images receive more interest, more qualified inquiries, and may be eligible for a range of promotional services including Featured listings, inclusion in media publications and the Private Islands Magazine and Newsletter. For islands under our Exclusive arrangement, the cost of obtaining aerial images may be fully or partially covered by our company.
6. Determine whether your market is local, international, or both. The type of promotion you will require to successfully sell your island depends on these considerations. Islands with a strong local market, such as in popular North American vacation areas, may require less (but more targeted) promotion. Islands in tropical countries



where no genuine local market exists should have a broad marketing strategy aimed at international investors. The niche industry knowledge gained through working with Private Islands Inc. will help you determine the level and type of exposure necessary to reach your future buyer.

7. Research your island's value when determining the price. Island evaluations are not simple, this due to a lack of comparable local properties and the changing and often rapidly appreciating nature of markets. However, over-pricing a property and having to make drastic reductions reduces the desirability of an island to prospective clients and should be avoided. Contact us for assistance.
8. Become a part of our network. Whether you're experienced in local private island sales or have recently taken on your first private island listing, Private Islands Inc. offers tailored and effective promotion, advice on appropriate marketing, international and local client referrals and the benefits of becoming part of a world-wide network of trusted island brokers. Contact us for details.

This guide is by no means comprehensive, but intended to provide a basic framework for starting to market your property. As each individual case is unique, we encourage you to contact us for a consultation.



Our Company and Core Services



Private Islands Inc.

Private Islands Inc. is the premier international firm for private island marketing and sales. Headquartered in Toronto, Canada, our corporation employs a full staff of experts in international real estate, marketing, graphics design, internet technology and media relations. We offer unsurpassed international exposure, as well as discreet referrals and private methods of uniting buyers and sellers. And our continued expansion into innovative sales mediums, newly emerging markets, and the frontiers of internet technology means we'll stay at the cutting edge of our industry.



Private Islands Newsletter

With more than 40,000 opted-in subscribers, our newsletter is the information source of choice for brokers, prospective owners and island lovers. Issued each month, our newsletter introduces the hottest new properties on the market and gives an informative update on our company projects, upcoming investment regions and general news of interest to our subscribers. Entering its 6th year, the Private Islands Newsletter is both a highly successful advertising tool, and our way of keeping in touch with our network.



Private Islands Online

Established in 1999, the Private Islands Online (PIO) website is an institution in the private island industry. The first service to unite the previously fragmented island business, our highly popular website is the first and often only place prospective clients search for their dream property. Our newly-expanded site is both an advertising medium and the only comprehensive information source for articles, advice and resources on all aspects of island buying, selling, developing and living, with a forum for island owners and dreamers to meet and discuss the pleasures and challenges of island life. With approximately 4 million unique visitors a year, PIO is the center of the island world.



IslandsForRent.com

With more than 200 stunning private islands and resorts spanning the globe, Islands for Rent is an informative and elegant showcase of some of the world's most stunning vacation properties. From the glamour of exclusive Caribbean celebrity-owned resorts to remote northern lodges, private island rental is a growing industry and an ideal way to "test drive" the suitability of island ownership. Visit to submit or view private islands for rent.



Virtual Island Broker

The Virtual Island Broker is a revolutionary system entirely designed and built by Private Islands Inc. The VIB opens the doors to the hidden market for serious buyers, and enables privacy-conscious sellers to keep the details of their island sale confidential. Our in-depth knowledge and years of experience in this complex field have enabled us to develop a proprietary technology for accurately matching serious buyers with their dream properties- whether or not the island is publicly listed. Visit www.virtualislandbroker.com to register.



Private Islands Magazine

Featuring stunning images and insightful articles, Private Islands Magazine shines a spotlight on the most luxurious properties on the market, and defines the trends that shape our unique industry. Get to know the industry's top brokers in our series of exclusive interviews, and let our knowledgeable authors reveal the hottest new investment areas and development projects. Beautiful layouts against a stylish black backdrop provide in-depth pictorial views of the premium private islands available for sale or rent. Print edition coming in 2009.

Guide to Writing an Island Description

Capturing the imagination and showing possible buyers an island's full potential, effective listing descriptions result in more qualified inquiries and sales opportunities. PII offers professional copywriting services for use on Private Islands Online at no cost to our clients, but whether you are submitting point-form information or finished copy, this guide offers helpful suggestions to make your listing stand out from the crowd.

1. Be specific about location. Provide the distance of nearest city/town and international airport, the name of the body of water the island is located in, and if possible, give the GPS co-ordinates to allow the listing to be linked to Google Earth satellite imagery.
2. Tell a story. Islands with intriguing histories or facts generate more interest from clients and the media alike. Try to think of any interesting or unique points about the island, its previous owners or the neighbouring area. If the island has been used by you and your family, write about the lifestyle it offered and the different activities you enjoyed on it.
3. Don't hold back basic details. Potential buyers will always want to know information like whether the island is freehold or leasehold, and if it has any buildings, utilities like electricity and water, or a dock. Clients may become frustrated when forced to inquire for simple details or even wary of a listing that doesn't provide them.
4. Show the island's potential. Discuss the possible kinds of development on the island, the prevalence of tourism in the region, the current zoning, and whether there are any existing permits or if any can easily be obtained. Development potential is often a make-or-break

aspect of an island for possible buyers, so it's best to be clear and upfront about any restrictions.

5. Know your market. There are as many kinds of island buyers as there are private islands, and there will no doubt be a clientele for exactly what your property has to offer. For example, large, untouched islands are likely to be purchased for extensive development as opposed to for individual use, and should focus on investment potential and technical details.
6. Paint a picture. Island images may not always show the hidden details of an island's flora and fauna that may be highly attractive to possible buyers. Describe the island's natural wildlife, terrain, interesting varieties of plants and trees, and the number and quality of beaches.
7. Keep it clear and coherent. English is not a first language for many island buyers, so it's important to make sure that the description isn't burdened with obscure terms and convoluted sentences. Keep your choice of language succinct and break down the listing into brief, cohesive paragraphs.

"What I really love about your site is how you much information you provide on every part of buying and building on islands, which made me far more confident about my decision to purchase one of my own!"

-Buyer





Private islands

Case Studies

The Private Islands Inc. network includes dozens of experienced, trusted island and waterfront specialist brokers from across the globe. We encourage qualified agents with private island listings to contact us to discuss how we can work together to successfully market their properties, learn about the international market and grow their reputation as a private island specialist.

Each island region and property is distinct, and may require tailored marketing and custom arrangements with Private Islands Inc. However, there are often commonalities based around market and property types that can help provide a sense of how Private Islands Inc. has performed with comparable properties, and how we can use our unique experience to effectively market private islands to result in favourable, successful sales. The following case studies in select regions are a small example of our company's success, and illustrate how a profitable partnership can be achieved with Private Islands in any circumstance.

Each island region and property is distinct, and may require tailored marketing and custom arrangements with Private Islands Inc.

Local and International Market

The Caribbean is home to one of the strongest, most established private island markets- the Bahamas. Prestige gained from the country's upscale reputation and stable, Commonwealth-based government has added to the attractiveness of local private islands, and a vibrant local economy means that the Bahamas is one of the few areas that can be considered both a local and international market. Working in conjunction with experienced Nassau broker and appraiser Kevin Cross, strong local promotion combined with tasteful international exposure resulted in the sale of several islands within 2007 alone, ranging in price from approximately US \$M to \$4M

International Market

Unlike the relatively wealthy population of the Bahamas, much of the rest of the Caribbean is an exclusively international market, where promotion is aimed primarily at North American and European clients. In the case of large, untouched properties, there is a distinct focus towards investment and development interests. A stable, investor-friendly region rich in profitable second home communities and resorts, the market in the Eastern chains of the Caribbean emphasizes the importance of belonging to a prominent network of brokers. Development firms will most often engage the services of a buyer's agent to source properties for their projects, who in turn contact us for referrals and suggestions of properties. For example, a sizeable Caribbean property sold for in excess of US \$13M through our referral under a similar circumstance in 2007.





Local Market

Canada is home to a wide variety of island markets, many of which are tied closely to the thriving cottage country areas that dot the country's coasts and many inland lakes. North of Toronto is the beautiful Georgian Bay region, which has been a favourite second-home destination for residents of major Eastern Canadian and American cities for decades. However, even a highly local market such as Georgian Bay can benefit from Private Islands Inc. With the overwhelming prominence of the internet as a source for locating properties, many clients are bypassing traditional methods of locating real estate even in a nearby region, and of course, it isn't practical to put a "For Sale" sign on an island. Numerous private islands in this area have been sold by owners through our services, including three cottage islands in 2006- and all three islands were sold to purchasers who lived less than a two-hour drive away.

Negative Publicity

At times, public perception of an area's qualities has a disproportionate impact on a client's ability to sell their property. Nova Scotia is a stunning coastal region that is highly convenient to many major East Coast cities, but an area where islands had often lingered on the market due to the perception of remoteness and cold winters. However, the province had international flights available to the cosmopolitan city of Halifax, rugged beauty, and an attractive summer climate. Private Islands decided to raise global awareness of the favourably priced islands of Nova Scotia and has achieved success in positioning the region as a perfect place for a seasonal

summer home. "Within the first three months of listing my Nova Scotia islands on Private Islands Online, I sold two properties through the site", says broker Jim Marchand. And with continuing positive exposure, Nova Scotia has become one of the most active regions for Canadian, American and European clients searching for moderately-priced islands.

Stagnation on the Market

The longer an island remains on the market, the less attractive it becomes to potential buyers. In this case, innovative marketing is needed to reduce any stigma and open client's eyes to the possibilities the island offers. The Caribbean Sea country of Belize shot to prominence in the international marketplace in 2004, when a proliferation of undeveloped islands entered the market- and at prices that seemed unexpectedly reasonable for the country's tropical location. However, the sale of value-added, developed islands in this competitive market posed a challenge, and one property in particular had remained on the market for significantly longer than expected. "Once I started brainstorming with Chris Krolow, we came up with an innovative way to sell Monarch Cay," said the island's owner. The island's name was changed to minimize the impact of its previous time on the market, and extensive publicity targeted towards clients who typically purchased developed properties in more established regions like the USA and Bahamas immediately boosted the number of serious inquiries. When the interest in the island reached a peak, a Dutch-style auction was held, resulting in the island selling through Private Islands within just a few months of changing marketing strategies.



Our

Services

Private Islands Online Advertisement

The PIO website is the undisputed center of the international community of private island brokers, sellers and buyers. With more than four million unique visitors a year, our clients and website visitors include top celebrities, real estate development firms and virtually every interested buyer searching for private island properties online. If your island is publicly listed, advertisement on PIO is the only way to ensure that it reaches the right audience.

Private Islands Magazine

Our innovative online magazine features stunning profiles of the most exceptional private islands on the market, ranging from Bahamian island mansions, to sophisticated European villas, to rustic Canadian and American cottage hideaways. Price is not the determining factor for inclusion; rather, we endeavour to showcase properties that epitomize the beauty of private islands and the unique lifestyle they offer. Properties with high-resolution images may qualify for our online magazine and our upcoming luxurious print edition, scheduled for release in 2009.

Virtual Island Broker

Match your island against serious potential buyers who have requested properties with your specific criteria. Employing only the basic details of your island, our proprietary VIB system will instantly discover if a potential buyer is among our extensive database of opted-in clients. Created with years of expertise and the latest programming technology, the VIB provides complete privacy, effective marketing and the only way to confidentially gauge market interest for your specific property location, type and price point.

"Why look anywhere else? Private Islands has the most properties, along with investment and foreign ownership information. I don't have time to search around for the couple of island listings other sites might have, especially when they're outdated."

-Buyer

"Private Islands got my island in three separate national magazines, one of them a half-page spread. I was very impressed, since it's not one of those extravagant 20 million dollar properties!"

-Client

In-house Banner Advertising

The premier way to ensure that your island is noticed by the right clients, Private Islands offers custom-designed advertisements on the front and regional pages of our popular PIO website. Creative and beautiful advertisements with prominent placements will redirect to your listing or custom website, providing thousands of additional viewers and unsurpassed exposure. Monthly campaigns range in price from US \$2000 to \$40,000, and may be included as a promotion in our Exclusive listing arrangement.

Press Releases

Custom, polished press releases tailored to the right audience are one of the most effective ways to spark individual and media interest in a particular private island. Our editorial staff will work with you to uncover unique, news-worthy aspects of your property and find an approach designed to intrigue clients and journalists alike. To view past Private Islands press releases, please see:

Viral Marketing

Promotion on weblogs and other niche entertainment websites can be a fantastic marketing tool, but ineffective control of the way your property is presented can also destroy a marketing campaign. Private Islands has strong relationships with the authors of top non-commercial island sites that are the trusted news source for thousands of interested buyers. If your property has unique attributes or point of interest, we can facilitate the tasteful, positive inclusion of posts about your island.

Custom Island Website or Microsite

Private Islands employs a team of experts in website design and promotion who will create a custom full website or microsite for your private island. Our knowledge of the island market and skill in real estate promotion result in professional, beautiful custom websites,



“What really sets Private Islands apart is how they guide you through all the steps to successful marketing. I sold my private island without even needing a broker!”

-Client

with no need for search engine optimization to have immediate exposure. While we do not allow the linking of outside websites from PIO listings, those designed by our company are exempted from this policy. Please contact us for a quote:

Creative Marketing Tools

Innovative methods of promoting islands to potential clients are our speciality. Private Islands is committed to offering the latest marketing tools to our clients, including podcasts, online video broadcasts, 3-dimensional tours and other methods of creative online promotion. Our services are constantly updating as marketing technologies progress, and we welcome suggestions of possible promotional tools from clients.

Promotional Commercials

Private Islands will develop and produce high-quality commercials for qualified properties, in a format suitable for both web-based and television airing. Adding an immediate aura of exclusivity to a property and opening the doors to getting your island featured on news and entertainment television programs, commercials are also a unique addition to a custom website and certain to generate attention. Contact us for a quote:

Newsletter Advertisement

The monthly Private Islands Newsletter is the incomparable source for news on our industry, company, and the very latest properties to hit the market. With more than 40,000 opted-in brokers, clients and island enthusiasts, the Newsletter is one of the most targeted and valuable promotional tools at our disposal. Advertising rates begin at US \$850 per month- however, inclusion may be complimentary for select clients falling under our referral-based arrangements.



“I sold my island with only a one-time listing fee, and it cost less than a small ad in my local paper. I couldn't believe it.”

-Client

External Media Promotion

Private Islands is the authority of choice for the world's top news, entertainment and luxury real estate publications. We receive an average of 8-12 requests per week from journalists and editorial staff searching for distinctive island properties for articles, an effective and prestigious way to increase the visibility of your island. When appropriate, compensated advertisements and editorials may also be used by Private Islands to encourage awareness of select properties.

PIO Front-Page Featured Listing

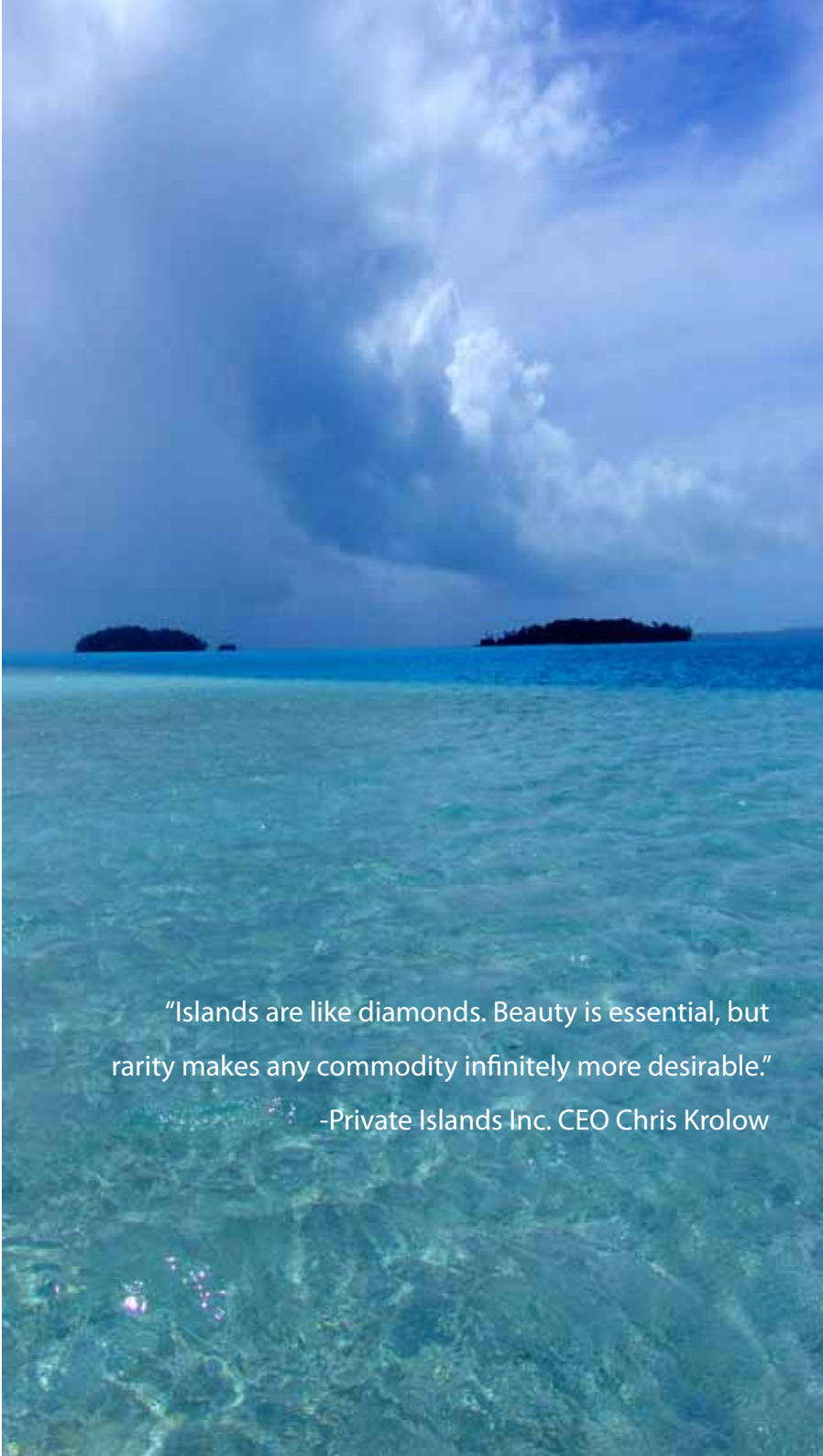
A striking visual element to PIO, the front-page rotating Featured listings generate an incredible amount of attention for properties. On average, listings that are advertised in the Feature section exhibit an increase of 40%-60% more inquiries compared to basic advertisements, and are overwhelmingly chosen by journalists and media publication for inclusion in island-related articles. Featured listings start at US \$200 per month, and may be complimentary inclusions for islands listed under our referral-based arrangements.

Polished Copywriting Services

Informative, succinct and well-written advertising copy is an essential part of generating interest in your island listing, and will ensure that you do not confuse readers or receive an excess of basic questions from clients. Our skilled staff will provide you with a detailed summary of the kinds of information required to fully inform prospective buyers, and work with you uncover the special attributes that will make your property stand out from the crowd. This service is complimentary for all PIO listings, and for an additional fee we will authorize the use of our copy in other venues.

Professional Image Editing Services

Our team includes experts in digital photographic manipulation, who will work with the



provided images to show your property at its absolute best. Images can be submitted online, mailed in a CD, or for a small fee we will scan and upload traditional photographs for edited use in your listing. We take care to keep PIO an attractive, strictly quality-controlled marketplace, and this service is included in the packages for all of the properties advertised on our website.

Network Referral Systems

Our company has developed an innovative, effective system for making sure that the right people are aware of new private islands on the market. In addition to other methods such as our industry Private Island Newsletter and press releases, we take the initiative to directly contact potential buyers and brokers who may have interested clients for your property.

Full Brokerage Services

Private Islands has partnerships with all of our industry's top speciality brokerage firms, and is pleased to provide full brokerage services and law firm recommendations in many areas of the world. Our partners are trusted, qualified professionals with a history of success in our niche sector of real estate, ensuring that you will receive the most expert and capable brokerage services when selling your island.

Aerial Photography

Professional, high-resolution aerial images are one of the most effective ways to promote a private island, capturing the unique character and beauty of these properties and showing clients the full potential an island has to offer. High-resolution aerial images not only generate 50%-70% more client inquiries, but allow us to give your island more extensive promotion. Our connections with top aerial photographers allow us to facilitate obtaining these images for islands in many regions. The cost may be reduced or eliminated entirely

"Islands are like diamonds. Beauty is essential, but rarity makes any commodity infinitely more desirable."

-Private Islands Inc. CEO Chris Krolow



in our Exclusive listing package.

Sophisticated Inquiry Filtration

Our state-of-the-art filtration system is designed to prevent spam and other unwanted solicitations from being processed through our PIO inquiry forms. With listings on many other real estate websites, reportedly up to 80% of received correspondence is composed of advertisements, 411 (Nigerian) scams and other non-valid inquiries. Potentially dangerous or criminal spam is a rampant problem in online real estate marketing, and your safety is of paramount importance to us. We hand-screen all inquiries rejected by our system to make certain that no valid client requests were excluded in error.

Hard-Copy Promotional Materials

Professional, expertly-designed brochures, information packages and other hard-copy promotional materials are available through Private Islands. We'll work with you to develop a stylish and attractive design that fits your marketing budget, and manage all aspects of having the materials printed and distributed to clients at your request. Please contact us for a quote:

Direct Client Referrals

Private Islands is the company overwhelmingly chosen by development firms, brokers and private clients to source and recommend islands for purchase. Our extensive database of active clients, trusted reputation in our industry and personalized service expands your opportunities for selling your island. If we're contacted by an investor looking for a property with qualities comparable to yours, direct referrals and introductions are made at our discretion.

"Islands are like diamonds. Beauty is essential, but rarity makes any commodity infinitely more desirable."

-Private Islands Inc. CEO Chris Krolow

Connect

Telecommunications services have a wide range of benefits for all island owners or tourism-based businesses. Please contact us for more details about how to keep your island connected.



your Island

Private Islands Inc. understands that the challenges faced by island buyers don't end once a property has been successfully purchased. And neither does our assistance. Our firm is committed to developing strategic partnerships with companies that offer solutions to some of the greatest obstacles to making islands livable- or keeping rental or sale property desirable in a competitive market. In particular, we've found that telecommunications such as satellite television, high-speed internet and dependable telephone service are no longer optional for private islands. Few people will have times where there is a guarantee of not needing to be reachable by work associates or family members- and access to medical care or rescue personal are essential.

Owners - Increase your ability to enjoy time spent on your island, without the need to schedule trips around important life and business events.

Resorts and Renters - Island resorts or rental properties that feature inexpensive satellite communications are far more attractive to guests than those with high service charges and limited television channels.

Sellers - Properties with communications already in place achieve a premium in the competitive island market. Sellers with services in place or who will facilitate access as a condition of sale have a strong market advantage.

Security - The challenge of island security is greatly minimized with new telecommunications technologies. Security cameras viewable online and alarm systems will allow you to feel secure when your island is not in use.

Emergencies - Guaranteed access to mainland emergency service is necessary. Sophisticated communications services that you can rely on in storms, medical emergencies or other crisis will give you peace of mind- and possibly save a life.




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